What is claimed is:

1.   Apparatus for adding context to a chat transcript, the apparatus comprising:

means for receiving a message, defining at least a part of said chat transcript, from a user;

means for analysing the text of said message;

means, responsive to analysis of the text, for modifying said text in order to add context thereto; and

means for transmitting said modified message to interested parties.

2.   Apparatus of claim 1, wherein said means for modifying the text in order to add context thereto comprises:

means for assigning a verb to the text; and

means for associating the verb with the user from which the message is received.

3.   Apparatus of claim 2, wherein the means for assigning a verb to the text comprises:

means for looking for matches between at least a portion of the text and at least one list, each item in a list being associated with at least one verb; and

means for selecting a verb associated with a matched item.

4.   Apparatus of claim 3, wherein a plurality of verbs are associated with at least one item in at least one list.

5.   Apparatus of claim 4, wherein associated verbs are assigned weightings which determine how often said verbs are assigned by said assigning means.

5   6.   Apparatus of claim 2, wherein the means for assigning a verb to the text comprises:
       means for replacing at least a portion of the text with said verb.

10   7.   Apparatus of claim 2, wherein said means for modifying the text in order to add context thereto comprises:
       means for defining how the text should be displayed at a client according to at least one predefined rule.

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       8.   Apparatus of claim 7, comprising:
       means for instructing said client how to display said text, based upon at least one predefined rule.

20   9.   Apparatus of claim 2 comprising:
       means for a user to indicate their mood; and
       means for using said indicated mood to influence the context added to said text.

25   10. Apparatus of claim 9 comprising:
       means for including an adverb as part of said context, said adverb chosen according to the mood indicated by the user.

30   11. Apparatus of claim 1 comprising:

means for storing a history of the chat transcript.

12.   Apparatus of claim 11 comprising:
     means for updating said stored chat transcript;
     means for reflecting any changes in said transcript
on the display screens of users involved in the chat.

13.   Apparatus of claim 1 comprising:
     means for informing a user to whom the text belongs
of the suggested context;
     means for receiving acceptance or rejection of said
suggested context; and
     means for acting upon said rejection or acceptance.

14.   Apparatus of claim 1 comprising:
     means for assigning context based on a predetermined
theme.

15.   Method for adding context to a chat transcript, the
method comprising the steps of:
     receiving a message, defining at least a part of
said chat transcript, from a user;
     analysing the text of said message;
     responsive to analysis of the text, modifying said
text in order to add context thereto; and
     transmitting said modified message to interested
parties.

16. The method of claim 15, wherein the step of modifying the text in order to add context thereto comprises:

   assigning a verb to the text; and

   associating the verb with the user from which the message is received.

17. The method of claim 16, wherein the step of assigning a verb to the text comprises:

   looking for matches between at least a portion of the text and at least one list, each item in a list being associated with at least one verb; and

   selecting a verb associated with a matched item.

18. The method of claim 17, wherein a plurality of verbs are associated with at least one item in at least one list.

19. The method of claim 18, wherein associated verbs are assigned weightings which determine how often said verbs are assigned.

20. The method of claim 16, wherein the step of assigning a verb to the text comprises:

   replacing at least a portion of the text with said verb.

21. The method of claim 16, wherein the step of modifying the text in order to add context thereto comprises:

defining how the text should be displayed at a
client according to at least one predefined rule.

22.   The method of claim 21, comprising the step of:
5   instructing said client how to display said text,
based upon at least one predefined rule.

23.   The method of claim 16 comprising the steps of:
           enabling a user to indicate their mood; and
10   using said indicated mood to influence the context
added to said text.

24.   The method of claim 23 comprising the step of:
           including an adverb as part of said context, said
15   adverb chosen according to the mood indicated by the
user.

25.   The method of claim 15 comprising the step of:
           storing a history of the chat transcript.

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26.   The method of claim 25 comprising the steps of:
           updating said stored chat transcript;
           reflecting any changes in said transcript on the
display screens of users involved in the chat.

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27.   The method of claim 15 comprising the steps of:
           informing a user to whom the text belongs of the
suggested context;
           receiving acceptance or rejection of said suggested
30   context; and

acting upon said rejection or acceptance.

28. The method of claim 15 comprising the step of:
        assigning context based on a predetermined theme.

29. A computer program for adding context to a chat
transcript, the computer program comprising program code
means adapted to perform, when said program is run on a
computer, the steps of:
        receiving a message, defining at least a part of
said chat transcript, from a user;
        analysing the text of said message;
        responsive to analysis of the text, modifying said
text in order to add context thereto; and
        transmitting said modified message to interested
parties.

30. A client for adding context to a chat transcript,
the client comprising:
        means for receiving a message, defining at least a
part of said chat transcript, from a user;
        means for analysing the text of said message;
        means, responsive to analysis of the text, for
modifying said text in order to add context thereto; and
        means for transmitting said modified message to
interested parties.

31. A server for adding context to a chat transcript,
the server comprising:

means for receiving a message, defining at least a part of said chat transcript, from a user;

means for analysing the text of said message;

means, responsive to analysis of the text, for modifying said text in order to add context thereto; and

means for transmitting said modified message to interested parties.